

# Business Branding

## *Services & Pricing*



BUSINESS BRANDING - HEADSHOTS - WEBSITES

[NELLYNAYLOR.COM](http://NELLYNAYLOR.COM)

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# About NELLY NAYLOR

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I have been passionate about photography for years. I studied it at College and University, going on to work in a professional studio before deciding to go solo just a few years ago after shadowing other photographers.

My style is recognisable for its bright and colourful edits. Often on shoots, I will find some painted walls, graffiti bricks, even abandoned buildings. I'm up for pushing the boundaries and being as creative as possible!



# About MY SERVICES

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Are you seeking vibrant and colourful personal branding photography in Sheffield?

I love working with amazing business owners, young professionals, authors, actors, and models, delivering imagery that reflects your personality.

Whether you're looking to give your LinkedIn profile or website a facelift, or are searching for new images to add to your Instagram and use in PR and marketing, I can help!

From a 30 minute personal branding shoot, to a full day shoot for your entire organisation, I have a service to suit your needs.



# Client TESTIMONIALS

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Mia



As a life-long hater of having my photo taken, I was absolutely dreading having my headshots taken - but as a coach, I knew I had to do it.....As soon as I found Nelly's website, I knew she would be perfect - I loved her style, and I could feel her warm personality and professionalism through the screen (which is exactly what I wanted to achieve with my website!).

She didn't disappoint - to my amazement, I found it hugely empowering and it's really helped change the way I think about myself. Nelly was really friendly and put me totally at my ease. She was really thorough and spent lots of time trying different options and mixing it up ...it was a joyfully creative process!

As a result, I have a ton of photos that I've been able to use on my website and on my social media, and I still have lots to use in the future. The shots have transformed my online presence and have given me the confidence to show the world who I am - now I'm even making videos of myself for online courses which was unthinkable a few months ago. If you're hesitating - don't! Book Nelly now, you won't regret it!

# Client TESTIMONIALS

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Suzanna



From start to finish, working with Nelly was pure joy. She responds amazingly quickly to texts and emails, thinks and acts fast, is totally focused and professional, and has a knack of being so enthusiastic and friendly that the shoot feels completely natural and easy.

But she's a technical genius too and despite never mentioning camera angles, lighting conditions and f-stops just came up with perfect spontaneous pin-sharp joyful photos with every click.

I love how her passion and skill come together and how simple and easy she's made it to browse and pick from your own digital gallery afterwards too.

Nelly delivers the complete package and I can't recommend her highly enough.

# Client TESTIMONIALS

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Aiden



Nelly has got it ALL! During our session she was so perceptive to my local environment and made brilliant creative choices because of it.

An amazing sense of colour and perspective, but also so fun do to the session with! It all adds up in letting the people she photographs be themselves, and it really came out in the photos I received.

There's nobody could recommend more, thank you so much Nelly!

# Package One

# A Little Boost

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Elevate your social media presence with my "Little Boost" package. Take the first step in revitalising your online image with a straightforward 30-minute personal branding photo session. If a single location and outfit is enough, then my mini personal branding shoots are tailored just for you. This is perfect for giving your LinkedIn Profile a spruce up.



Price:

£ £150 Monday - Thursday, £250 Friday - Sunday

Package Includes:

- ✓ 15 minute consultation, followed by a shoot of up to 30 minutes at one location, allowing you to relax and showcase your best self.
- ✓ 5 fully edited images (high-res and low-res) providing abundant content for refreshing your social media profiles and making them truly distinctive.
- ✓ Ideal for busy business owners and young professionals.



# Package Two

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# Signature Branding Shoot

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If you'd really like to make your brand or social media stand out with images that make your audience stop scrolling, my Signature Branding Shoot is for you. You'll get an initial Zoom consultation prior to your shoot so we can plan out how you want your images to look and feel.

Price:

£ £395 Monday - Thursday, £495 Friday - Sunday

Package Includes:

- ✓ Up to 2 hours in up to 2 locations
- ✓ Time for a cheeky outfit change
- ✓ 50 fully edited images (high-res and low-res)

## Package Three

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# Full Day Branding Shoot

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Are you looking to capture the essence of your larger organisation through stunning photography? Look no further than my full-day branding shoot, designed to perfectly encapsulate your workplace and employees. Tailored to your specific needs, these up-to-6-hour sessions include a Zoom consultation to ensure every detail is accounted for.



Price:

£ £650

Package Includes:

- ✓ Up to 6 hours shooting time
- ✓ Up to 100 images (hi-res and low-res) professionally edited
- ✓ Whether you have multiple staff members in need of new photos or are undergoing a rebrand or website update, my full-day branding shoots are the perfect solution.

Add On

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# Personal Stylist

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Elevate your branding shoot by adding a personal stylist to the mix. Teaming up with Peter Kane, we offer you the opportunity to indulge and treat yourself to a personalised styling session.



Peter Kane, an esteemed personal stylist with a rich background in fashion and design, brings a wealth of experience and expertise to the table. With a pedigree that includes training at the London College of Style and a background in bespoke tailoring, Peter has styled celebrities like Bjork, Kylie Minogue, and Will Young, showcasing his exceptional eye for colour, pattern, and print.

Before

Book the personal styling add-on with Peter and unlock a 2-hour colour analysis session, where you can discover your best colours and learn how to complement your natural complexion. This session also includes a complimentary 'Colour fan' to guide your future style choices and a personalised shopping experience with your new 'colour fan'.



Peter's passion lies in helping individuals understand themselves through the simple 'art of dressing'. With his expertise and guidance, you can build confidence and discover a style that resonates with your true self. Elevate your branding photography experience with our personal styling add-on and uncover a new level of confidence and self-expression.

After

Price:

£ Additional £150

Duration:

✓ 2 Hours

# Add On Website

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For an additional £650, I will craft a bright, dynamic website for your business using the images captured during your branding shoot. This all-inclusive package is the perfect complement to your branding shoot, providing a seamless visual experience for your audience.

Whether you're a small or medium-sized enterprise, or a freelancer just starting out, this website add-on is perfect to give you a head start!

Price:

 Additional £650

Includes:

 5-page website

# Contact Me



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# NELLY NAYLOR

PHOTOGRAPHY

